

## Message Text

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ACTION SS-15

INFO OCT-01 EA-09 ISO-00 EB-07 COME-00 NSC-05 /037 W

----- 113114

R 030924Z AUG 76

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 1316

UNCLAS TOKYO 11669

DEPT FOR MRS. JANE BRADEN, CONSUMER AFFAIRS ADVISER

DEPT PASS TO DEPT OF COMMERCE

E.O. 11652: N/A

TAGS: OTRA, EGEN, JA

SUBJECT: VISIT OF JAPAN CONSUMER PROTECTION AGENCY OFFICIALS

REF: TOKYO 11487

1. EMBASSY HAS RECEIVED FOLLOW-UP INFORMATION REGARDING UPCOMING VISIT OF MS. MICHIKO AOYAMA, DIRECTOR OF RESEARCH FOR NATIONAL BETTER LIVING INFORMATION CENTER (NOTE CORRECTION OF ORGANIZATION NAME GIVE IN REFTEL). MS. AOYAMA TO BE ACCOMPANIED BY MR. KENJI TAKAHARA, ASSISTANT DIRECTOR, DEPARTMENT OF INFORMATION MANAGEMENT, SAME ORGANIZATION, AND ONE OTHER (ASO YET UNDECIDED) FROM COMPUTER HARDWARE SECTION.

2. ACCORDING TO OUTLINE RECEIVED FROM MS. AOYAMA, NATIONAL BETTER LIVING INFORMATION CENTER ESTABLISHED LAST YEAR A NATIONAL INJURY REPORTING SYSTEM CONSISTING 160 "CENTERS FOR CONSUMER'S LIVING" WHICH COLLECT DATA ON INJURIES SUSTAINED FROM VARIOUS CONSUMER PRODUCTS. GROUP'S PRIMARY PURPOSE IN VISITING U.S. IS TO STUDY SIMILAR PROGRAM CURRENTLY BEING CONDUCTED BY CONSUMER PRODUCT SAFETY COMMISSION (CPSC).

3. MS. AOYAMA IS AUTHOR OF FOUR BOOKS AND WEEKLY ASAHI SHIMBUN NEWSPAPER COLUMN ON CONSUMER AFFAIRS. SHE VISITED U.S.

TWICE BEFORE -- ONCE IN 1960 AS MANAGER OF CONSUMER EDUCATION STUDY TEAM, AND ONCE IN 1974 AS MEMBER OF CONSUMER STUDY TEAM

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FROM NATIONAL BETTER LIVING INFORMATION CENTER. ON LATTER VISIT,

TEAM VISITED CPSC AND SPOKE WITH MRS. BESSIE DRAPER, ISS JUNE  
NEEDLE AND DR. ROBERT VERHALEN.

4. EMBASSY POUCHING ENGLISH LANGUAGE BROCHURE OUTLINING CENTER'S  
ACTIVITIES.  
SHOESMITH

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## Message Attributes

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**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** CONSUMER PROTECTION, VISITS  
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**Decaption Date:** 01 JAN 1960  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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